

NETWORK WITH KEY DECISION MAKERS IN DEFENCE AND DEFENCE INDUSTRY

Express your interest in the **South Australia – The Defence State** expo stand to showcase your products at the following 2018 events.



www.landforces.com.au

\$2,500.00*



www.euronaval.fr

\$1,600.00*

KEY BENEFITS

- Forge new relationships with key defence companies and personnel;
- Assistance from Defence SA and Defence Teaming Centre to set up introductions to your target customers;
- Access to key defence and industry players at the Defence State ancillary events;
- Exposure as an integral part of the Defence State stand which is sure to attract a wide range of exhibition visitors and VIPs in a prime location;
- Significant cost savings exhibiting with Defence SA rather than exhibiting independently

INCLUSIONS

- A display pod within the 12m x 12m stand for a representative to promote your business;
- Your company brand displayed on your pod;
- Lockable storage, power, LCD screen, shelf for laptop and marketing collateral (NB: all display and storage to be kept within your pod);
- Opportunity to display products or machinery on the stand (with prior approval);
- Access to the on-stand meeting room subject to availability (Euronaval only);
- Event support and business matching;
- Invitations to Defence SA ancillary events;
- Two exhibitor passes

SUBMIT YOUR EXPRESSION OF INTEREST NOW!

Space on the **South Australia – The Defence State** expo stand is limited.

Please complete the attached expression of interest form and return to Defence SA by **Friday 16 March 2018**.

Applicants will be notified of the selection outcome by Friday 30 March 2018. A confirmation form including terms and conditions will be issued to successful applicants to sign as official acceptance.

* Cost to participate on the South Australia -The Defence State stand. Prices shown are GST exclusive.

EXPRESSION OF INTEREST FORM

Due by Friday 16 March 2018

CONTACT DETAILS

Company

Key Contact Person

Position

Postal Address

State

Postcode

This is an expression of interest form only. Companies will be selected based on their alignment with South Australia's key messages for these events. Your responses to the questions on this form will be used to assist in the selection process.

Email

Phone

Mobile

Please select the events that you would like to participate in:

LAND FORCES
4 - 6 September 2018
Adelaide, South Australia

EURONAVAL
23 - 26 October 2018
Paris, France





QUESTIONNAIRE

1. Is your company headquartered in South Australia? If not, please briefly explain the scope of your company's presence in this State (e.g. number of employees, significant activity and projects)

2. Explain how your company's capabilities align with The South Australian Government Defence Strategy: 2030 (see www.defencesa.com/about-defence-sa/south-australias-defence-strategy-2030)

3. Please provide details of your company's engagement in defence projects and activities in South Australia in the last 2 years.

4. List in priority (most important first), the top three companies/people that you would like to meet at your selected event/s and why? (Please note that meetings cannot be guaranteed)

CONTACT INFORMATION

Please return a copy of your form to:

Nikki Salerno
Marketing and Events Coordinator
Defence SA
Level 4, 151 Pirie Street
Adelaide, SA 5000
Email: nikki.salerno@defencesa.com



Government of
South Australia

DEFENCE SA



SUPPLEMENTARY PAGE

Please use this page should you require additional space to answer any of the questions on the previous page. Ensure that you number your responses in accordance to the questions being answered.



SOUTH
AUSTRALIA



Government of
South Australia

DEFENCE SA